

2017**BBA****[HONOURS]****(Business Environment)****Paper : BBA-1.6**

Full Marks : 80

Time : 4 Hours

*The figures in the right-hand margin indicate marks.**Candidates are required to give their answers in their own words as far as practicable.*Answer **Q.No.1** and any **five** from the rest.

1. Answer any **ten** questions: 2×10=20
 - a) What is Business Environment?
 - b) What is disinvestment?
 - c) What is mixed economy?
 - d) What is joint venture?
 - e) What is WTO?
 - f) State two functions of World Bank.
 - g) What is copyright?
 - h) Define 'culture'.
 - i) What do you mean by technology transfer?

[Turn over]

- j) State two important reasons that explain why firms prefer to go global.
 - k) What is contract manufacturing?
 - l) What do you mean by social responsibility of business?
 - m) What is meant by internal environment of business?
 - n) Mention any two elements of economic environment of business.
 - o) Mention any two functions of IMF.
2. a) What do you mean by the term 'business'?
 b) Discuss the importance of business environment. 2+10=12
3. Discuss the different types of business environment. 12
4. What is social responsibility of a business? Draw the arguments for and against social responsibility of a business. 4+8=12
5. a) Distinguish between fundamental rights and directive principles of state policy.
 b) Briefly illustrate the objectives of economic planning in India. 6+6=12

6. Discuss the relevance of UN guidelines for consumer protection in respect of Indian consumers. 12
7. a) What are the objectives of economic reform?
b) Differentiate privatization from disinvestment. 6+6=12
8. a) Discuss the impact of WTO on various aspects of Indian economy.
b) State the importance and basic functions of the IMF. 6+6=12
9. a) Discuss how technology affects business environment.
b) Mention some institutions which are established for promotion of science and technology in our country. 6+6=12
10. Write short notes on any **two** of the following: 6+6=12
- a) Trading Blocks
 - b) Consumer protection
 - c) Business Ethics
 - d) Environmental analysis